

# le monde forestier

## RATES 2025

COLORS				
AD SIZES	COST PER ITEM			
	1 x	3 x	6 x	9 x
Front page	\$995	\$950	\$925	\$900
1/12 page	\$650	\$600	\$575	\$550
1/8 page	\$825	\$750	\$700	\$650
1/6 page	\$975	\$925	\$875	\$825
1/4 page	\$1,350	\$1,250	\$1,175	\$1,075
1/3 page	\$1,600	\$1,475	\$1,375	\$1,275
1/2 page	\$1,975	\$1,850	\$1,775	\$1,625
1 page	\$2,900	\$2,700	\$2,500	\$2,350
Backpage	\$3,750	\$3,600	\$3,350	\$2,995

## DEADLINES 2025

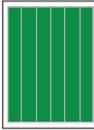
Issue	Space/Material	Issued
February	January 29 <sup>th</sup>	February 5 <sup>th</sup>
March	March 5 <sup>th</sup>	March 12 <sup>th</sup>
April-May	April 9 <sup>th</sup>	April 16 <sup>th</sup>
June	May 14 <sup>th</sup>	May 21 <sup>th</sup>
July-August 2025	June 18 <sup>th</sup>	June 25 <sup>th</sup>
September	September 3 <sup>rd</sup>	September 10 <sup>th</sup>
October	October 1 <sup>st</sup>	October 8 <sup>th</sup>
November	October 29 <sup>th</sup>	November 5 <sup>th</sup>
December-January 2025	December 3 <sup>rd</sup>	December 10 <sup>th</sup>

## OTHER

Web site or flyers insertion: rates on request.

Effectives on January 1<sup>st</sup> 2025.  
Taxes not included. Net cost.

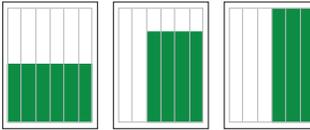
### 1 PAGE



6 columns

	CENTIMETERS (width x height)	INCHES (width x height)
6 col.	26 x 34	10 ¼ x 13 ½
<i>Without bleed</i>		

### 1/2 PAGE



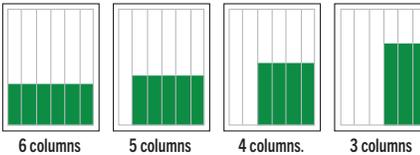
6 columns

4 columns

3 columns

	CENTIMETERS (width x height)	INCHES (width x height)
6 col.	26 x 18	10 ¼ x 7 ½
4 col.	17,2 x 27,2	6¾ x 10¾
3 col.	12,8 x 34	5 x 13½

### 1/3 PAGE



6 columns

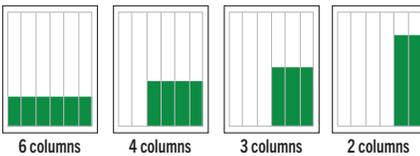
5 columns

4 columns

3 columns

	CENTIMETERS (width x height)	INCHES (width x height)
6 col.	26 x 12	10 ¼ x 4¾
5 col.	21,7 x 14,5	8½ x 5¾
4 col.	17,2 x 18	6¾ x 7½
3 col.	12,8 x 24	5 x 9½

### 1/4 PAGE



6 columns

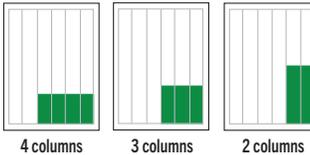
4 columns

3 columns

2 columns

	CENTIMETERS (width x height)	INCHES (width x height)
6 col.	26 x 9	10 ¼ x 3½
4 col.	17,2 x 13,5	6¾ x 5¾
3 col.	12,8 x 18	5 x 7½
2 col.	8,4 x 27,2	3¼ x 10¾

### 1/6 PAGE



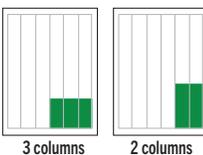
4 columns

3 columns

2 columns

	CENTIMETERS (width x height)	INCHES (width x height)
4 col.	17,2 x 9	6¾ x 3½
3 col.	12,8 x 12	5 x 4¾
2 col.	8,4 x 18	3¼ x 7½

### 1/8 PAGE

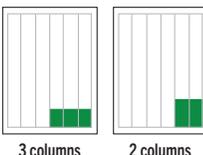


3 columns

2 columns

	CENTIMETERS (width x height)	INCHES (width x height)
3 col.	12,8 x 9	5 x 3½
2 col.	8,4 x 13,5	3¼ x 5¾

### 1/12 PAGE



3 columns

2 columns

	CENTIMETERS (width x height)	INCHES (width x height)
3 col.	12,8 x 6	5 x 2¾
2 col.	8,4 x 9	3¼ x 3½



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